



# Newsletter

## April 2010

### **Party time**

By now you will all know that we are having a major trade launch, showroom opening and PARTY this Thursday starting at 5.30. We have a Murray's bus leaving Designex at 5.30 sharp for our showroom. While we have over 100 acceptances already, if you were not sure if you were coming, there is still time to let Simon know at [simon@petermeyerblinds.com.au](mailto:simon@petermeyerblinds.com.au). We have been known to throw a good party and this should be no exception. Please note that this is an RSVP function.

### **Pricelist is retail**

Our pricelist is recommended retail. You will receive a trade discount off the pricelist and that cost INCLUDES gst. This is just a reminder. It has lots of useful information and is a great tool. The latest copy, which is version 3 is now printed and will shortly be available on the website also. I will also do a short list of the changes. They are only corrections and updates. Some minor price corrections also but these are minimal and mainly cosmetic except for our drop down screens on page 33 which have COME DOWN in price.

### **New drop down screen pricing.**

Page 33. Our external drop down screen that we manufacture have come down in price. We are very competitive with this product and it's easy to sell and use. Ask us for more details.

### **Rollup woven timber blinds.**

Many decorators and designers will be aware that we are Australia's leading manufacturer of woven timber and bamboo blinds. We have done this for over 20 years with our French Woven Timber and it was Peter Meyer who introduced the Chinois Eclectic range into Australia several years ago. Those of you who use these products will be aware that for the past 5 years, it has been illegal to manufacture or distribute rollup blinds in Australia because they didn't conform to our child safety cording legislation. I'm pleased to announce that we have solved this problem and we are now able to manufacture and supply rollup woven timber again into the Australian market. They are 13% less than romans. There are some size restrictions for heavy weaves but basically they look the same as they always did. Ask for more details.

### **Opening and closing on Ballet blinds**

Its worth noting that Ballet opens and closes much more efficiently when the blades are in the open position. Ballet is a very stylish product and a great addition to our range and is selling well. It's extremely practical where you need a combination of sheer with privacy.

### **All our Somfy motorised blinds include inline connectors.**

All our blinds are supplied with Australian approved inline connectors AT NO EXTRA CHARGE. As usual, the extras don't cost more at Peter Meyer.

### **Front Pelmet on Roman like woven timber plus 20%**

We are pleased to announce that we are now offering front pelmets on our roman blinds. Surcharge is 20%



### **Linked romans \$65**

While we haven't mentioned it before, we can link motorised romans at a cost of \$65 per link.

### **Sample service**

All our Signature Collection and most of our other products are available in A4 sample sizes for you to give to your clients. You can come and pick them up in our showroom or we will post them to emailed requests. Email to [reception@petermeyerblinds.com.au](mailto:reception@petermeyerblinds.com.au).

### **Trade Showroom.**

Our Showroom has had a facelift for the New Year. Its really starting to look fantastic and we will have an opening during Designex so put this aside Thursday 22nd in your calendar. Our parties are always worth coming too.

### **XL50 pleat update.**

We now have the parts to motorise XL50 pleat and will shortly also be able to make top down blinds. Surcharge 20%. We also have stock of the primary colours which have featured in some of our advertising. These are not in your sample set but are available.

### **New brochure Internal and External.**

We have just released hard copies of our new 4 page full colour brochure. You can ask for a copy and also see it online as well as our new 64 page colour brochure which is only available online at this stage.

Within the next week we will also have a 4 page external brochure particularly for architects and designers who use our external service. It will also be available online at our website.

[www.petermeyerblinds.com.au](http://www.petermeyerblinds.com.au)

**Make this the year you learn about motorisation**

**Ph 1800 254631**